



KBC EquiPlus Duo Coupon 9

A good start is half the battle

Your investment tracks the performance of a selection of **20 international blue-chip shares** and is **particularly** suited to investors who **prefer coupons**. What's more, a portion of the capital you invested can be made available to you again after 1 year.

Some 'up-front' arguments

- **On the interim maturity date (30/11/2011), the first half of the initial subscription value** (1000 EUR), namely 500 EUR (before charges), will be **repaid and** you will receive **a first coupon of 7%** ⁽²⁾, calculated on half of the initial subscription value (1000 EUR), namely 500 EUR. Consequently, the dividend is 35 EUR ⁽²⁾.
- At maturity (30/11/2018), the second half of the initial subscription value (1000 EUR), namely 500 EUR (before charges), will be repaid. Depending on whether the value of the basket increases ⁽³⁾, a coupon will be calculated on half of the initial subscription value (1000 EUR), namely 500 EUR, for each interim period. **The 8 variable coupons depend on the performance of the shares in the basket** in each interim period:
 - for every share whose price is higher at the end of the interim period compared to its initial value, an increase of 7% will be taken into account;
 - for every share whose price is lower than or remains the same as its initial value, the actual performance will be taken into account;
 - the coupon is equal to the average of the performances taken into account, with a minimum of 0% ⁽²⁾ and a maximum of 7% ⁽²⁾.
- **Capital redemption of minimum 100% the initial capital invested**, of which 100% protection of the first half of the initial subscription value (namely 500 EUR of 1000 EUR) on the interim maturity date, and 100% protection of the second half of the initial subscription value (namely 500 EUR of 1000 EUR) at maturity (each time before charges).

(1) Sub-fund of the Belgian Beveik KBC EquiPlus.

(2) Gross on an annual basis, before 15% withholding tax.

(3) $(\text{Value of the basket at the end of the interim period} - \text{initial value of the basket}) / \text{initial value of the basket}$.

Is this something for you?

Synthetic risk indicator:

I on a scale of 0 (low risk) to VI (high risk)

Product score:



Customer's risk profile: from 'Defensive'

If you have a different risk profile, this product may also be suitable for you as part of a portfolio-based strategy. Ask your adviser for more advice.

Marketing Information: This product description is only complete when accompanied by its terms and conditions (see pages 2 and 3)

Specifications

INTERNET SEARCH TERM	BE6208632503 (ISIN-code)
LEGAL FORM	Sub-fund of the Belgian Bevek KBC EquiPlus
CURRENCY	EUR
TERM	8 years and almost 1 month.
ISSUE	Distribution shares of 1000 EUR
LAUNCH	4 October 2010 through 29 October 2010 (unless the issue period is curtailed),, with value day 8 November 2010
MATURITY	30 November 2018
NET ASSET VALUE	Calculated twice a month: not earlier than D+1 banking day and not later than D+4 banking days (D = the 16th and the last day of the month, respectively). The first net asset value following the initial subscription period is the net asset value for Tuesday 30 November 2010. Despite the capital protection (at maturity), the fund's net asset value may (temporarily) fall below 100% during its life.

Return

STARTING VALUE OF A SHARE	Average of closing price of each share in the basket during the first five valuation days starting and including 3 November 2010.
CLOSING VALUE (INTERIM PERIOD 1 until. 8)	For each share in the basket, the average of closing price during the first five valuation days starting and including November 2011 until November 2018.

Risk

SYNTHETIC RISK INDICATOR	I on a scale of \emptyset (low risk) to VI (high risk). This legally required risk rating is calculated once the new UCI sub-fund has a history of net asset values that goes back more than one year. The risk rating will be assigned based on the annual standard deviation of the returns in EUR, thus taking account of market volatility. The rating is recalculated every six months and may then be higher or lower, depending on whether the market volatility is increasing or decreasing.
CAPITAL PROTECTION	The initial capital invested is 100% protected, of which 100% of the first half of the initial subscription value (namely 500 EUR of 1000 EUR) on the interim maturity date, and 100% protection of the second half of the initial subscription value (namely 500 EUR of 1000 EUR) at maturity (each time before charges).

Product score

PRODUCT SCORE	3 on a scale of 1 (most defensive) to 7 (most dynamic) This specific score allows a comparison to be made of KBC-group savings and investment products.. Along with the volatility of the market, this also takes account of other perspectives such as capital protection, spread and exposure to foreign currencies. The score is revised every six months upwards or downwards.
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Fees

ENTRY FEE	2.50% during the issue period; 3.50% afterwards (of which 1% for the sub-fund)
EXIT FEE	At maturity : none Before maturity: 1.00% (orders of 1250000 EUR or more : 0.50%) Amount to discourage sale within one month of purchase : max. 5%
CUSTODY	Free on a custody account of KBC Group NV.

Liquidity

ACCESSIBILITY	Twice-monthly, on the 16 th and the last day of the month (in each case, before 6 a.m.)
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Tax

GENERAL	The tax treatment depends on your individual circumstances and may in the future subject to change.
STOCK MARKET TAX	None
WITHHOLDING TAX	15% on the coupons

Composition of the basket

Composition of the basket (Rest of Europe 42% - U.S.A. 28% - EMU 14% - Japan 13% - Canada 3%) (Banks 3% - Insurance 5% - Utilities 29% - Food, Beverage and Tobacco 5% - Telecommunication Services 17% - Commercial Services & Supplies 3% - Household & Personal Products 8% - Pharmaceuticals & Biotechnology 30%)	
CANADIAN IMPERIAL BANK OF COMMERCE Canada - Banks	SCOTTISH & SOUTHERN ENERGY Rest of Europe - Utilities
FRANCE TELECOM SA EMU - Telecommunication Services	SEVERN TRENT PLC Rest of Europe - Utilities
KONINKLIJKE KPN NV EMU - Telecommunication Services	UNITED UTILITIES GROUP PLC Rest of Europe - Utilities
TELEFONICA S.A. EMU - Telecommunication Services	VODAFONE GROUP PLC Rest of Europe - Telecommunication Services
ASTELLAS PHARMA Japan - Pharmaceuticals & Biotechnology	ZURICH FINANCIAL SERVICES AG Rest of Europe - Insurance
TAKEDA PHARMACEUTICALS SA Japan - Pharmaceuticals & Biotechnology	BRISTOL MYERS SQUIBB CO U.S.A. - Pharmaceuticals & Biotechnology
CENTRICA PLC Rest of Europe - Utilities	CONSOLIDATED EDISON INC U.S.A. - Utilities
NATIONAL GRID PLC Rest of Europe - Utilities	KIMBERLY-CLARK CORP U.S.A. - Household & Personal Products
NOVARTIS AG-REG Rest of Europe - Pharmaceuticals & Biotechnology	KRAFT FOODS INC-CLASS A U.S.A. - Food, Beverage and Tobacco
ROCHE HOLDING AG GENUSSCHEIN Rest of Europe - Pharmaceuticals & Biotechnology	WASTE MANAGEMENT INC U.S.A. - Commercial Services & Supplies

Some examples

NEUTRAL SCENARIO	Closing price ⁽⁵⁾ per interim period for...			Resultant dividend (before 15% withholding tax ⁽⁶⁾)	You receive ⁽⁷⁾ (in euros)
	share A	share B	share C		
Interim maturity date				fixed coupon = 7,00%	500 + 35 = 535
Interim period 1	101 (7%)	102 (7%)	99 (-1%)	$(7\%+7\%-1\%)/3=4.33\%$	21.67
Interim period 2	90 (-10%)	110 (7%)	102 (7%)	$(-10\%+7\%+7\%)/3=1.33\%$	6.67
Interim period 3	94 (-6%)	111 (7%)	104 (7%)	$(-6\%+7\%+7\%)/3=2.67\%$	13.34
Interim period 4	93 (-7%)	112 (7%)	110 (7%)	$(-7\%+7\%+7\%)/3=2.33\%$	11.67
Interim period 5	101 (7%)	94 (-6%)	115 (7%)	$(7\%-6\%+7\%)/3=2.67\%$	13.34
Interim period 6	99 (-1%)	120 (7%)	120 (7%)	$(-1\%+7\%+7\%)/3=4.33\%$	21.67
Interim period 7	98 (-2%)	115 (7%)	125 (7%)	$(-2\%+7\%+7\%)/3=4\%$	20.00
Interim period 8	99 (-1%)	102 (7%)	99 (-1%)	$(-1\%+7\%-1\%)/3=1.67\%$	500 + 8.33 = 508.33

(5) The figure in brackets after each closing price is the contribution made by each share to the dividend for the relevant interim period.

(6) Subject to changes in applicable legislation.

(7) 50% of the initial subscription value will be repaid on the interim maturity date, and 50% at maturity.

These scenarios provide no indication of future returns expected, nor do they indicate which scenario is most likely. The investment can go down as well as up in value and the investor may not get back the amount invested in the case of early redemption.

Two additional examples are given in the (simplified) prospectus.

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Customer's risk profile

For the complete overview of customer risk profiles, go to www.kbc.be/profilderisque

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