



GET OFF TO A FLYING START

✓ The world in your hands

Your investment tracks a basket of **30 international shares issued by sustainable and socially responsible companies**. These stocks are issued by companies that all boast a quality management team, a solid long-term vision, a healthy balance sheet and a share price with considerable potential.

✓ 100% of any increase

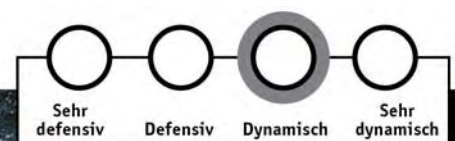
At maturity, you will receive **100% of any increase** in the value of a basket of shares.

✓ Capped at 20%* if the basket remains the same or increases in value

If the value of the basket of shares at maturity is equal to or greater than its initial value, you will receive: either **a fixed capital gain of 20%*** or 100% of any increase in the value of the basket of shares, whichever is highest. Any capital gain will be paid out on the basis of the initial subscription value of 1000 EUR. If the value of the basket of shares at maturity is lower than its initial value, only 100% of the initial subscription value (1000 EUR, before charges) will be paid out.

✓ The initial capital (1000 EUR, before charges) is **100% protected** if held to maturity. Therefore, in the least favourable stock-market scenario, you always have the capital protection at maturity (before charges) to fall back on.

* 2.15% yield to maturity, before charges



This product proposal is only complete if the product's terms and conditions are attached (see page 2)

KBC EQUIMAX JUMPSTART 3



Composition of the basket (EMU 46.50% - Rest of Europe 32.50% - VS 18% - Japan 3%) (Retailing 3% - Technology Hardware & Equipment 3% - Food & Staples retailing 3% - Capital goods 3.50% - Energy 4% - Transportation 4.50% - Banks 7% - Insurance 11% - Pharmaceuticals & Biotechnology 15% - Telecommunication Services 15% - Food, Beverage and Tobacco 13.50% - Utilities 17.50%)		
ALLIANZ EMU - Insurance	MUNICH RE EMU - Insurance	SWISSCOM Rest of Europe - Telecommunication Services
BANCO SANTANDER CENTRAL HISP EMU - Banks	TELEFONICA EMU - Telecommunication Services	VODAFONE Rest of Europe - Telecommunication Services
DANONE EMU - Food, Beverage and Tobacco	VINCI EMU - Capital Goods	ZURICH FINANCIAL SRVS. Rest of Europe - Insurance
DEUTSCHE POST EMU - Transportation	BP AMOCO Rest of Europe - Energy	ABBOTT LABORATORIES US - Pharmaceuticals & Biotechnology
E.ON EMU - Utilities	HSBC HOLDING Rest of Europe - Banks	BRISTOL-MYERS SQUIBB US - Pharmaceuticals & Biotechnology
ENEL EMU - Utilities	NATIONAL GRID Rest of Europe - Utilities	HOME DEPOT US - Retailing
FRANCE TELECOM EMU - Telecommunication Services	NESTLE Rest of Europe - Food, Beverage and Tobacco	IBM US - Technology hardware & Equipment
GDF SUEZ EMU - Utilities	NOVARTIS Rest of Europe - Pharmaceuticals & Biotechnology	KRAFT FOODS US - Food, Beverage and Tobacco
KONINKLIJKE AHOLD EMU - Food & Staples Retailing	ROCHE Rest of Europe - Pharmaceuticals & Biotechnology	PEPSICO US - Food, Beverage and Tobacco
KPN EMU - Telecommunication Services	SCOTTISH & SOUTHERN ENERGY Rest of Europe - Utilities	TAKEDA PHARMACEUTICALS Japan - Pharmaceuticals & Biotechnology

New sub-fund of the Belgian Bevek KBC EquiMax

Launch	29 March 2010 through 30 April 2010 (unless the issue period is curtailed), with value day 7 May 2010.
Maturity / term	30 November 2018 / 8 years and almost 7 months.
Issue	Capitalisation shares of 1000 EUR
Entry fee	2.50% during the issue period 3.50% afterwards (of which 1% for the sub-fund)
Exit fee	At maturity : none Before maturity: 1.00% (orders of 1250000 EUR or more : 0.50%) Amount to discourage sale within one month of purchase : max. 5%
Stock market tax	0,50% on sale (max. 750 EUR) At maturity: none
Starting value of the basket	Average of closing price of each share in the basket during the first ten valuation days starting and including Tuesday 4 May 2010.
Closing value of the basket	Average of closing price of each share in the basket on the last valuation day of the last 18 months before maturity (May 2017 > October 2018)
Tax Treatment	Tax-advantaged investment: capital gains are exempt from withholding tax. The tax treatment will depend on your individual circumstances and may be subject to change in the future.
Net asset value	Calculated twice a month: not earlier than D+1 banking day and not later than D+4 banking days (D = the 16th and the last day of the month, respectively). The first net asset value following the initial subscription period is the net asset value for Monday 31 May 2010. Despite the capital protection (at maturity), the fund's net asset value may (temporarily) fall below 100% during its life.
Risk rating / Profile	III on a scale of Ø (low risk) to VI (high risk) / Dynamic . 100% protection of initial capital (1000 EUR at maturity, before charges)
Custody	Free on a custody account of KBC Group NV.
ISIN Code	BE0935015322
Various examples are given in the prospectus	

This fact sheet does not constitute investment advice. Investment decisions should be based on the issue prospectus available in any KBC branch. Afterwards, you can easily track the performance of this sub-fund. The (simplified) prospectus, the most recent reports, the monthly-updated fund sheets, and other current information are all obtainable from any KBC branch, from the website, www.kbcam.be/funds, or from the staff at KBC Fund Phone. The relevant financial services are provided by KBC Bank, Centea and CBC Banque.